



## **CRR Video Download and Sharing Instructions**

[MaterialGenerator.StrategicFire.org](https://MaterialGenerator.StrategicFire.org)

Download these CRR videos available on The Vision 20/20 CRR Materials Generator to use on your social media channels. Each focuses on an important safety topic and they have been optimized to meet the technical specifications of each of the different social media channels. The captions are visible in all formats to make them accessible to a wider audience, including those at highest risk.

To download a video,

1. Click the “Download” button under the desired video
2. Choose the social media platform (Facebook, Twitter, LinkedIn, Instagram, Youtube) you’d like to ultimately upload the video to
3. Download the file to your computer
4. You can then upload the video to your social media platform using the suggested copy below

### **Suggested Social Media Post Text:**

Below are post suggestions for each video to accompany your social media posts.

#### **Video #1 – Every Home Needs Smoke Alarms.**

Post Text:

Families are spending more time at home more than ever. Are your smoke alarms working?  
#V2020CRR

#### **Video #2 – Where Should You Place Smoke Alarms In Your Home**

Post Text:

Do you know the proper placement of your smoke alarms? This information can help keep your family safe while at home. #V2020CRR



Funding provided through DHS/FEMA’s Grant Program Directorate for Assistance to Firefighters Grant Program - Fire Prevention and Safety Grants

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## Video #3 – Smoke Alarm Sounds

Post Text:

Did you know there are two types of smoke alarm sounds? Learn what they mean before you hear one in the middle of the night. #V2020CRR

## Video #4 – Smoke Alarm Maintenance

Post Text:

The best smoke alarm is one that's working properly when you need it. Learn how to make sure your smoke alarms are ready. #V2020CRR

## Video #5 – Know What To Do In Case Of A Fire

Post Text:

Have a fire safety plan for your family and practice it before you need it. Here's a quick overview of what your plan needs. #V2020CRR

## Video #6 – Preventing Falls For Older Adults

Post Text:

These tips for preventing falls could help your family avoid injuries at a time when emergency services are limited. #V2020CRR

*These videos were developed through a partnership between [Vision 20/20](#), the [National Fire Protection Association](#) and the [United States Fire Administration](#). Funding was provided through a DHS/FEMA [Assistance to Firefighters Grant Program - Fire Prevention and Safety Grants](#).*